

Terms and conditions relating to specific offers

- Season Ticket Holders only.
- Members only. Not applicable to Season Ticket Holders.
- Priority will be given to all members before tickets are on general sale for all matches.
- Ability to purchase away tickets
 - Usual loyalty points system will also apply.
 - Only one ticket per game, per member.
 - All tickets are subject to availability.
- Season ticket holders received 2,500 loyalty points if they renewed or bought a season ticket for the 2011/12 season. Blades members receive 100 loyalty points for joining the 2011/12 membership scheme.
- Discount in the Blades Superstore
 - Season Ticket Holders receive 15% discount.
 - Blades members receive 10% discount.
 - Discount applies on all full price official club merchandise upon production of their season ticket or Blades Club Member card.
 - Supporters must produce their season ticket card at the time of purchase, as discounts cannot be given retrospectively.
 - Discount is not applicable on sales items, books, DVD's and jewellery.

- Nexis Holdings Plc (a leading international research and production company, specialising in renewable 'green' technologies), has joined Sheffield United as a major sponsor for the 2011/12 season. The Nexis brand will be appearing on the back of the Blades home shirts this season.

Under the terms and conditions of the sponsorship deal, Sheffield United season ticket holders have the right, but not the obligation to obtain shares in Nexis Holdings Plc (traded on the Frankfurt Open Market) with a total nominal value of £1 but expected to be a significant discount to their market value, details as follows:

- 2011/12 Season ticket holders are entitled to shares in Nexis Holdings Plc, making up a nominal value of £1 (the market value may be higher).
- To register to receive the shares, season ticket holders should complete their details on the enclosed Share Subscription form (also available to download at www.sufc.co.uk), and then return the form to Sheffield United Football Club, Bramall Lane, Sheffield S2 4SU. Complete with a total payment of £3.50 (being a £2.50 admin fee and £1.00 to purchase shares to a total nominal value of £1).
- On the return of the Share Subscription form, Nexis will arrange for the shares registered in the member's name. A share certificate and other relevant and necessary documentation relevant to those shares will be issued by Nexis.
- Season Ticket holders are restricted from selling the shares for two years, but for the subsequent three years commencing 1 June 2012, Nexis shall allot a further 100 shares per each renewing or new season ticket holder on the same basis as outlined above.

Offers will be updated and added to the membership scheme throughout the season, so be sure to check out www.sufc.co.uk for all the latest offers, Junior Blade deals and events throughout the season.

NB. The value of Nexis shares may fall as well as rise; The Sheffield United Group does not make any representative warranty or promise as to the current or any future market value of the Nexis shares, or otherwise as to Nexis, its shares, or its business.

A season ticket holder subscribing for shares should consider carefully whether a subscription is appropriate in the light of his/her personal circumstances and the financial resources available to him/her.

- Specific Doncaster Racecourse terms and conditions

- 20% discount on Grandstand Enclosure Admission tickets (but are subject to a £2.50 admin, fee per booking transaction)
- The only race meetings excluded from the offer are: Wed, 7th September, Thurs, 8th September, Fri, 9th September and Sat, 10th September which are the four days of the St. Leger Festival meeting (every year).
- The offer is going to 11,000 SUFC Season Ticket holders and possibly 4,000 new 'members' from this promotion.
- 4 Tickets maximum per booking transaction, per race day.
- Car Parking is available in Car Park 'C' (Free of Charge) and Car Park 'A' (£5 per vehicle).
- Up to three children (U18's) per paying adult will be allowed FREE ENTRY into the racecourse on race days. U18's cannot be admitted to the racecourse without an accompanying paying adult.
- Doncaster Racecourse operates under the Challenge 21 policy. Please be aware that if you look under 21 and you attempt to purchase or consume alcohol you will be asked to provide photographic proof of age.
- Our Grandstand Enclosure has no specific dress code and guests are welcome to wear jeans and sportswear in that area. If however, you wish to upgrade to our County Enclosure please be aware that NO DENIM, SPORTSWEAR OR TRAINERS ARE PERMITTED AND GENTLEMEN MUST WEAR A COLLARED SHIRT.
- No food or alcohol can be brought onto the racecourse within the Grandstand or County Enclosures.
- This promotional offer cannot be used in conjunction with any other offer.
- Offer not available during the St. Leger Festival (September 7th to 10th inclusive).
- Telephone bookings only.
- Must be pre-booked at least 2 days before the chosen race meeting date.
- Season ticket membership number and name will be required at the time of booking.

- Mascot Competition – Only juniors who are over 5 years old and under 15 years old will be entered into the prize draw. See website for full mascot package details.

£5 Blades Superstore voucher will be issued to new junior members only, Junior Season Ticket Holders do not qualify.

Fixtures 2011/12

AUG 2011

Sat 6	A	Oldham Athletic	3.00pm
Tue 9	A	Hartlepool United (League Cup)	7.30pm

Sat 13 H Brentford 3.00pm

Tue 16 H Walsall 7.45pm

Sat 20 A Tranmere Rovers 3.00pm

Wed 24 Carling Cup 2

Sat 27 A Yeovil Town 3.00pm

W/C 29 tbc Johnstone Paint Trophy Round 1

SEP 2011

Sat 3 H Bury 3.00pm

Sat 10 A Scunthorpe United 3.00pm

Tue 13 H Huddersfield Town 7.45pm

Sat 17 H Colchester United 3.00pm

Wed 21 Carling Cup 3

Sat 24 A Wycombe Wanderers 3.00pm

OCT 2011

Sat 1 H Charlton Athletic 3.00pm

Sat 8 A Preston North End 3.00pm

Sun 16 H Sheffield Wednesday 12.00pm

Sat 22 A Leyton Orient 3.00pm

Tue 25 H MK Dons 7.45pm

Wed 26 Carling Cup 4

Sat 29 H Exeter City 3.00pm

NOV 2011

Sat 5 A Stevenage 3.00pm

Sat 12 F.A. Cup 1

Sat 19 H Carlisle United 3.00pm

Sat 26 A Chesterfield 1.00pm

Wed 30 Carling Cup 5

DEC 2011

Sat 3 F.A. Cup 2

Sat 10 H Rochdale 3.00pm

Sat 17 A A.F.C. Bournemouth 3.00pm

Mon 26 H Notts County 3.00pm

Sat 31 H Hartlepool United 3.00pm

JAN 2012

Mon 2 A Carlisle United 3.00pm

Sat 7 H Yeovil Town/F.A. Cup 3 3.00pm

Wed 11 Carling Cup Semi-Final (1)

Sat 14 A Bury 3.00pm

Sat 21 A Charlton Athletic 3.00pm

Wed 25 Carling Cup Semi-Final (2)

Sat 28 H Scunthorpe United/ F.A. Cup 4 3.00pm

FEB 2012

Sat 4 A Colchester United 3.00pm

Sat 11 H Wycombe Wanderers 3.00pm

Tue 14 A Huddersfield Town 7.45pm

Sat 18 H Preston North End/ F.A. Cup 5 3.00pm

Sun 26 A Sheffield Wednesday/ Carling Cup Final 1.00pm

MAR 2012

Sat 3 H Oldham Athletic 3.00pm

Tue 6 A Walsall 7.45pm

Sat 10 A Brentford 3.00pm

Sat 17 H Tranmere Rovers/ F.A. Cup 6 3.00pm

Tue 20 A Notts County 7.45pm

Sat 24 H Chesterfield 3.00pm

Sat 31 A Hartlepool United 3.00pm

APR 2012

Sat 7 H A.F.C. Bournemouth 3.00pm

Tue 10 A Rochdale 7.45pm

Sat 14 H Leyton Orient/ F.A. Cup Semi-Final 3.00pm

Sat 21 A MK Dons 3.00pm

Sat 28 H Stevenage 3.00pm

MAY 2012

Sat 5 A Exeter City/ F.A. Cup Final 3.00pm

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Buy memberships, season tickets and match tickets online now at www.sufc.co.uk

For more information call 0871 995 1889, email boxoffice@sufc.co.uk or follow us on Twitter @sufc_tweets



True Blades get rewarded

As a **Season Ticket Holder** or **Blades Club Member**, you can enjoy loads of great benefits, rewards and offers we've put together to say thanks for your loyalty.

All benefits, rewards and offers are redeemed with your Season Ticket or Membership Card, which also acts as your ticket on match day.

Season Ticket Holders automatically receive **Blades Club Member** benefits!



EAST MIDLANDS TRAINS



APCOA
The World Of Parking

Join the Club

If you're not already a **Season Ticket Holder** or **Blades Club Member**, then join today to take advantage of all the benefits on offer.

Season Tickets from:

£369 (Per adult in Kennedy's Kop),
£79 (Per junior/U16 in Kennedy's Kop)

Blades Club Membership:

£15 (Adult/Concessions),
£10 (U16 Junior Blades),
FREE (U1 Baby Blades)

Buy online at sufc.co.uk or call
0871 995 1889 for more details.



Rewarding loyalty

As well as receiving an access card that automatically updates when tickets are booked over the phone or website, we are also pleased to offer **Season Ticket Holders and Blades Club Members:**

- A guaranteed seat at every home game (1)
- £2 discount off all home League tickets (2)
- Priority booking periods (3)
- Ability to apply for away tickets (4)
- 100 loyalty points (5)
- Free admission to Reserve/Academy games at Bramall Lane
- 10% discount in the Blades Superstore (6)

Extra rewards for Juniors (U16)

On top of the great range of benefits that **Adult Members** receive, all **Junior Members** will also be entered into a prize draw to win home or away mascot packages for selected League fixtures (9), as well as a **£5 Blades Superstore voucher** and an **SUFC e-birthday card**.

Junior Blades will also receive selected offers and discounts throughout the year from a number of UK attractions including The Alton Towers Resort, Chessington World of Adventure, Legoland Windsor, Legoland Discovery Centre Manchester, Madame Tussauds Blackpool, Sea Life Centres and Sanctuaries, The Dungeons, Thorpe Park and Warwick Castle.

- 10% off annual programme subscriptions
- Regular e-newsletters and quarterly Blades News
- 100 shares in Nexis Holdings (7)
- Selected offers from Sheffield International Venues – operators of facilities such as The Sheffield City Hall and Ponds Forge
- Seasonal offers from East Midlands Trains
- 20% discount on Grandstand Enclosure Admission tickets at Doncaster Racecourse (8)
- Discounted match day car parking from Apcoa Car Parks (close to Bramall Lane)
- A number of other selected offers and events throughout the season.

Baby Blades (U1)

Register your new born on the **SUFC Baby Blade** database and we will send them an **SUFC birthday card** on their first birthday.

Terms and Conditions apply.
See website for full details and your Junior Blades benefits.

GOLFIT

THE GOLF MEMBERSHIP THAT GIVES YOU MORE!

UNLIMITED ACCESS TO 4 GOLF COURSES 7 DAYS A WEEK*

- **Beauchief Golf Course**
- **Birley Wood Golf Course**
- **Tapton Park Golf Course**
- **Tinsley Park Golf Course**

Membership from less than **£10** per week*

JOIN TODAY AT ONE OF THE 4 COURSES IN SHEFFIELD. Visit: sheffieldgolf.co.uk

Fitness Membership

Sheffield United members and season ticket holders get an exclusive discount at 5 Fitness Unlimited venues in Sheffield. Show your Blades members card or season ticket to qualify for the following rates:

- **£21 per person** (off peak - normally £26)
- **£26 per person** (peak - normally £33)

Includes Gyms, Power Plates, Kinesis, Free Weights, Swimming, Fitness Classes, Athletics Tracks and Saunas.

Terms and Conditions apply - ask for details



To claim a free trial call 0114 2233419 or visit
www.fitnessunlimited.co.uk

